

Message Text

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62

ORIGIN USIA-15

INFO OCT-01 EUR-12 ISO-00 /028 R

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P 040016Z JUL 75

FM SECSTATE WASHDC

TO AMEMBASSY MOSCOW PRIORITY

UNCLAS STATE 158482

E.O. 11652: N/A

FOR FLAM

VERY PLEASED TO LEARN OF AMERIKA EXHIBIT PLANS. BEFORE
DEFINITELY COMMITTING OURSELVES TO OCTOBER 1 DEADLINE, APPRECIATE
RESPONSE TO FOLLOWING QUESTIONS:

WOULD OCTOBER 8 DEADLINE JEOPARDIZE ARRANGEMENTS? AN EXTRA WEEK
WOULD HELP IMMENSELY IN TRYING TO MEET THIS TIGHT DEADLINE.

PLANNING AN ACCOMPANYING 4-COLOR POSTER AND BROCHURE. POSTER
ON AMERIKA COVER STOCK, SIZE APPROXIMATELY 18X34. HOW MANY
POSTERS WILL BE NEEDED? WILL THEY BE GLUED, HUNG? SHOULD POSTER
INDICATE EXHIBIT IS TO BE AT HOUSE OF FRIENDSHIP? SHOULD A
SPACE BE LEFT FOR LOCAL WRITE-IN OF DATE AND TIME?

FOUR-COLOR BROCHURE TO BE PASSED OUT TO VISITORS WILL BE FOUR
PAGES WITH OVERALL SIZE APPROXIMATELY 5X8 AND WILL CONTAIN PHOTOS
FROM EXHIBIT, SHORT TEXT BLOCKS. HOW MANY COPIES WILL BE NEEDED?

IF WE MUST MEET OCTOBER 1 DEADLINE, ANTICIPATE POSTERS,
BROCHURES WILL ARRIVE MOSCOW APPROXIMATELY MID-SEPTEMBER. SMALL
DUMMY LAYOUT OF EXHIBIT WILL BE SENT TO MOSCOW IN APPROXIMATELY
2--3 WEEKS FROM NOW. ENTIRE EXHIBIT WILL BE TAKEN FROM

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EARLIER STORIES IN AMERIKA; EXHIBIT ITSELF WILL BE ASSEMBLED,

DESIGNED, WRITTEN BY AMERIKA STAFF. WHAT FURTHER BACKGROUND
MATERIAL WILL BE NEEDED? COULD PROVIDE LIMITED NUMBER MOUNTED
TEARSHEET PHOTOS FROM MAGAZINE. WOULD THEY BE USEFUL?
APPRECIATE REPLY SOONEST. REGARDS.
INGERSOLL

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